

JULIAN HERNÁNDEZ

Portfolio

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Education

Interactive Media Design

ICESI University
February 2017

Graduated with Honors:
Cum Laude

Business Analyst Nanodegree

Udacity
August 2017

Experience

Peipeille Toys /

Graphic Design & Web Design
Guangzhou, China | July 2016 - January 2017

- Redesigned the packaging of 21 products and create the packaging of 2 new product lines
- Designed in both Mandarin and English.

418 Research Team /

Researcher, Manager & Graphic Design
Cali, Colombia | January 2015 - June 2016

- Managed the different research projects inside the group.
- Organized the 3 events the research group is part of (Videosonica, Arduino Day, ICESI Day).

Universidad ICESI /

Teacher Assistant Programming Classes
Cali, Colombia | June 2014 - June 2016

- Coached students on how to solve coding problems in Java and Processing.
- Develop solutions with the students to debug or solve other coding issues.

Skills

Visual

Adobe XD | Adobe Illustrator | Photoshop | Sketch | Invision

Coding

Java | Processing | Arduino | HTML5 + CSS | JS + JQuery | Node.js

Analytics

Alteryx | Tableau | Python + Panda | Google Analytics | Omniture

Languages

Native Spanish | Advanced English | Intermediate Mandarin

Projects

Hoy es Diseño / Student Project

Create the 16th edition of "Hoy es Diseño", one of the biggest design events in Colombia | August 2015 - November 2015

- Collaborated with a team of 30+ members
- Participated in brainstorming and efficient application of the solutions
- Contributed to the open and well-developed communication system
- Created the visual identity and branding of the event, designed and developed the official website of the event
- Accomplished with the team the attendance of 1200+ people - one of the highest attendance rates in the history of the event

Hotel UX / Freelance Project

Research and analyze the needs of hotel goers in Colombia to design a website. | May 2017

- Interviewed several stakeholders of the project to get an insight of their needs, wishes, and desires
 - Researched state-of-the-art of the field and designed a strategy that is closely aligned the needs of the client and the users
 - Accomplished the approval of the proposal which resulted in the current development of the product with the deployment scheduled before the end of 2017
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